






GROWTH PLAN WORKSHEET

One of the most important things that patients *want* is for the practice to be successful and ongoing, so one of the major challenges facing many optometrists is to increase the viability of the business. There are many excellent ideas that could contribute to this growth and success, but they all require some level of effort from the optometrist and the practice staff. One of the best ways to achieve this is to first make a plan, then follow it through as a team.^{Ref 1}

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