

# HANKS EYECARTS, BOOKS & DOWNLOADS FOR OPTOMETRISTS

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## PRICE LIST - 4/9/2022

### PHYSICAL PRODUCTS - Delivered by Mail Aust \$

#### EYE CHARTS:

• Near Point Eye Charts - Set of 3	\$14.50		\$43.50
• Near Point Eye Charts - Set of 21 - Wholesalers	\$14.50	-30%	\$213.15
• Paediatric Eye Test Cards (Book of 66 cards)	\$66.00	<b>CLEARANCE</b> -50%	\$33.00

#### BOOKS:

• The Optometry Team - 4th Edition - Book		<b>CLEARANCE</b>	\$66.00
• What Patients Want - 1st Edition - Book	<del>\$66.00</del>	<b>SOLD OUT</b>	(NA)

### DIGITAL PRODUCTS - Delivered by Instant Download Aust \$

#### OPTOMETRY PRACTICE GROWTH:

• M-01: Optometry Growth Plan Worksheet - 36 pages (A4)			\$15.00
• M-02: Plan for Attracting New Patients - 26 pages (A4)			\$15.00
• M-03: The Hanks Recall Studies - 36 pages (A4)			\$24.00
• M-04: A Project of 1% Improvements - 20 pages (A4)			\$15.00
• M-05: Ten Ways to Grow Your Practice - 53 pages (A4)			\$15.00
• M-06: Library of Forms & Handouts - 247 pages (A4)			\$24.00
• M-07: Vision Training Programs - 107 pages (A4)			\$24.00
• M-ALL: Set of ALL 7 Monographs - 527 pages (A4)	\$132.00	-33%	\$88.00

#### VISUAL ACUITY SERIES:

• V-01: Visual Acuity Chart Collection - 28 pages (A4)			\$15.00
• V-02: Reading Card Collection - 54 pages (A4)			\$24.00
• V-03: Paediatric VA Test Cards - 148 pages (A4)			\$24.00
• V-ALL: Set of ALL 3 in VA Series - 232 pages (A4)	\$63.00	-33%	\$42.00

#### E-BOOKS:

• E-OTM: The Optometry Team - 4th Edition - Download - 306 pages (A4)			\$39.00
• E-WPW: What Patients Want - 1st Edition - Download - 193 pages (A4)			\$29.00

#### E-AUDIO:

• E-HLD: Optometry Messages On-Hold - MP3 (3:04)			\$24.00
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### Wholesaler & Volume Discounts

We supply our Near Eye Charts to optical wholesalers for them to sell to practitioners in different countries. For a minimum order quantity of 21 near charts we offer a **30% discount**. If they are resold at our normal prices, that will represent a mark-up of 43% on the wholesale cost. As it impossible to qualify all wholesalers, this volume discount is available to anyone.

### Contact for Orders & Questions

PO Box 216, Port Macquarie, 2444, Australia

[info@hanks.com.au](mailto:info@hanks.com.au)

*All sales are used to support improving eyecare in developing countries*