

# HANKS EYECHARTS, BOOKS & DOWNLOADS FOR OPTOMETRISTS

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## PRICE LIST - 15/11/2020

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- |  |         |      |         |
|--|---------|------|---------|
| • Near Point Eye Charts - Set of 3                                   |         |      | \$43.50 |
| • Near Point Eye Charts - Each, only sold in quantities of 3 or more |         |      | \$14.50 |
| • Paediatric Eye Test Cards (Book of 66 cards)                       | \$66.00 | -50% | \$33.00 |

#### BOOKS:

- |   |         |      |         |
|---|---------|------|---------|
| • The Optometry Team - 4th Edition - Book |         |      | \$66.00 |
| • What Patients Want - 1st Edition - Book | \$66.00 | -25% | \$49.50 |

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| • M-02: Plan for Attracting New Patients - 26 pages |          |      | \$15.00 |
| • M-03: The Hanks Recall Studies - 36 pages         |          |      | \$24.00 |
| • M-04: A Project of 1% Improvements - 20 pages     |          |      | \$15.00 |
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#### VISUAL ACUITY SERIES:

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| • V-01: Visual Acuity Chart Collection - 26 pages |         |      | \$15.00 |
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| • V-03: Paediatric VA Test Cards - 148 pages      |         |      | \$24.00 |
| • V-ALL: Set of ALL 3 in VA Series - 230 pages    | \$63.00 | -33% | \$42.00 |

#### E-BOOKS:

- |  |  |  |         |
|--|--|--|---------|
| • E-OTM: The Optometry Team - 4th Edition - Download - 306 pages |  |  | \$39.00 |
| • E-WPW: What Patients Want - 1st Edition - Download - 193 pages |  |  | \$29.00 |

#### E-AUDIO:

- |   |  |  |         |
|---|--|--|---------|
| • E-HLD: Optometry Messages On-Hold - MP3 |  |  | \$24.00 |
|---|--|--|---------|

### Wholesaler & Volume Discounts

We supply our eye-charts and books to optical wholesalers for them to re-sell to practitioners in different countries. For a minimum order quantity of 7 per item - eg 7 books, 7 sets of 3 near charts (21 total) - we offer a **30% discount**. If they are resold at our normal prices, that will be represent a mark-up of 43% on the wholesale cost.

### Contact for Orders & Questions

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*All sales are used to support improving eyecare in developing countries*